



DEALER WEBSITE RISK MANAGEMENT AS A SERVICE (DWRM)

AUTOMOTIVE RETAIL INDUSTRY IS PRIME TARGET FOR CYBERCRIMINALS

Is your website at risk in protecting customer information and your IT network?

IVSG LLC, a data management, cybersecurity and regulatory compliance specialist for dealers, has created the **industry-first** Dealer Website Risk Management as a Service (DWRM) solution with its strategic partner—SecurityScorecard—global market leader in independent cybersecurity risk management assessments and recommended remediation with action plans of detected vulnerabilities, especially for dealer websites.

MARKET PROBLEM - DEALER WEBSITES ARE AT HIGH RISK TO CYBERATTACKS



t/ Dealers are mandated by the FTC Safeguards Rule (GLBA), State Data Privacy laws and Payment Card Industry (PCI) security council (credit card companies) to protect their customer information— non-public information (NPI) at all times.

t/ Every dealer website captures customer information in either CONTACT FORMS, CREDIT APPLICATIONS, WEBCCHAT INTERACTIONS or MyAccount features online which in turn are laterally integrated into dealer’s CRM systems

t/ Recent major cyberattacks have revealed the significant vulnerability of dealer websites— e.g., over 100 dealer websites were hacked—ClickFix-March 2025

CYBERATTACKS IN AUTOMOTIVE HAVE RISEN BY 50%+ OVER 2023/24 Resulting in Tens of Billions in losses
“SHIFTING GEARS: VICONE 2025 AUTOMOTIVE CYBERSECURITY REPORT”

To Learn More About IVSG’s DWRM Please Contact:

Bob Morgan at rm@morlingroup.com or 215.353.0003



IS YOUR DEALERSHIP EXPOSED TO THESE TYPES OF COMMON WEBSITE CYBERATTACKS?

- Cross-Site Scripting(XSS)
- SQL Injection Attacks
- Broken Authentication
- Fuzzing With Large Volume Mutated Inputs
- Directory Path Traversals
- Header Manipulations To Penetrate Behind Firewall



IVSG AND ITS STRATEGIC PARTNERS' PENETRATION TESTING HAS UNCOVERED NUMEROUS OF THE ABOVE VULNERABILITIES IN DEALER WEBSITES



Illustration of IVSG/SecurityScorecard summary dealer website vulnerability dashboard

IVSG DWRM SOLUTION

- **STEP 1—Discovery**—Scan for Vulnerabilities—One-Time Fees \$299 per Website/URL
- **STEP 2—Advise**—Action Plans to Remediate All Vulnerabilities-- One-time Fees —\$599 per Website/URL
- **STEP 3—Monitor**—Manage Website Provider Remediation of Identified Vulnerabilities and Report on Progress or Issues to Dealer Management-- Quarterly Fees —\$499 per quarter per Website /URL on an Annual Contract Basis
- Depending On # Of Dealer Websites, Turnaround Time For DWRM Implementation Can Range From 1- 5 Days With Detailed Results
- **Discounts Available For Dealer Groups With Greater than 10 Rooftops**

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